# **COSMETIC FINISHING**

Adding a dimension of aesthetics into functionality

Set yourself apart from your competition with these aesthetically-finishing on your components. With the world of consumer electronics offering endless opportunities for ideas, Unisteel has developed creative solutions – from colors to artistic textures - for customers who want to add an element of aesthetics into their products.

#### **UNI-SHINE®**

UNI-SHINE® is a proprietary texturing method which reveals the natural shine of stainless steel. Available in various unique patterns and textures to suit and match the component's surroundings, this cosmetic finish gives a luxurious feel to any application and offers excellent durability.

#### **Features & Benefits**

- · Available in various cuts
- · Meets RoHS requirements
- · Provides excellent resistance to wear and scratch
- · Offers long lasting finish



#### **UNI-COLOR®**

UNI-COLOR® is a special color coating that is designed and formulated to meet high-end cosmetic needs and market trends. Available in both spray paint and physical vapor deposition (PVD) techniques, this environmentally-friendly cosmetic coating offers excellent coverage and resistance against wear and corrosion.

## **Physical Vapor Deposition (PVD)**

PVD is a vacuum coating process to produce a conformal metal-based thin film that can be uniformly deposited on electrically conductive surfaces. Using the sputtering method, a single coating layer provides ample coverage without modifying the surface profile. This technique is used in many electronic industries including optical media, optics and semiconductor components.

### **Features & Benefits**

- · Exceptional aesthetic finish
- Uniform coating thickness
- · Superior resistance to wear and corrosion
- · PVD coating has a high level of hardness

## **Applications**

- Mobile phones
- Digital cameras
- · Notebooks and tablets
- Consumer electronics
- · Automotive and industrial products



# **Unisteel Test Specifications**

(Comparison between spray paint and PVD methods)

Criteria	Spray Paint	PVD
Abrasion resistance • Samsung certified eraser with test load of 1.98 ± 0.05N	<ul> <li>No g round exposure with a width of &lt;2mm</li> <li>Min. 150 cycles (test on coupon)</li> </ul>	No ground exposure with a width of <2mm Min. 180 cycles (coating thickness: 1.1±0.01µm, test on coupon)
Alcohol resistance • Ethyl alcohol (76.9 - 81.4%) • Load: 1.98 ± 0.05N	No ground exposure after a min. of 30 cycles (test on coupon)	No ground exposure after a min. of 30 cycles (test on coupon)
Hardness (Pencil scratch test)  • 3H pencil scratch for 5 times at 45°with load of 5 ± 0.05N	No peeling, crack or flaw (test on coupon)	No peeling, crack or flaw (test on coupon)
Chemical resistance • 2min exposure in MEK (21-25°C, 50% RH)	No visible change (No discolortion, corrosion, cracking, bubble, peeling)	No visible change (No discolortion, corrosion, cracking, bubble, peeling)
Extended storage duration • 24hr at 65± 2°C, 90-95% RH • 2hr storage at room temperature • Visual inspection + adhesion test (by 3M #600 tape)	<ul><li>No peeling</li><li>No significant discoloration</li></ul>	No peeling     No significant discoloration
Environmental exposure • 7hr at 65°C, 90% RH • -40°C to 65°C with 40min dwell and 17°C/min transition	No visual degradation after 3 cycles (No significant discoloration, corrosion, peeling)	No visual degradation after 3 cycles (No significant discoloration, corrosion, peeling)
Perspiration resistance  • 0.05ml artific ial sweat on the top of the coating  • 12hr storage at 65°C, 90% RH	No discoloration on surface	No discoloration on surface
Corrosion resistance (Salt water spray) 5% salt water 8hr - 48hr spraying (subject to the raw material grade and the coating thickness)	No corrosion     No peeling	No corrosion No peeling
Adhesion resistance • Cross-cut (intervals of 1.5mm test by 3M #600 tape)	<ul> <li>No peeling in 5% or more of a grid square</li> <li>No peeling other than in areas near the cut (test on coupon)</li> </ul>	<ul> <li>No peeling in 5% or more of a grid square</li> <li>No peeling other than in areas near the cut (test on coupon)</li> </ul>

UNI-SHINE® and UNI-COLOR® are registered trademarks of Unisteel.



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